

PRODUCT SUMMARY



PRODUCT DESCRIPTION

Anxitane™ is a highly palatable tablet containing the natural ingredient L-Theanine, which helps calm and reduce anxiety in dogs and cats.

FEATURES AND BENEFITS

- L-theanine is a natural ingredient that is proven to help calm and relax dogs and cats without causing drowsiness. It also helps to increase mental focus and learning ability^{1,2,3}
- A tasty fish flavour all the way through means the whole Anxitane tablet is highly palatable, making the process of administration as stress free as possible in both cats and dogs
- Supported by science – Anxitane is supported by extensive safety and efficacy research and documentation, all of which is available upon request
- One brand for cats and dogs and easy twice a day administration makes it a simple and cost effective choice for pet owners

SUPPORT PACKAGES

- Pet owner information in a DL size leaflet covering the causes of stress, spotting the signs and how Anxitane can help
- A variety of A3 posters are available for use in practice waiting rooms including:
 - During fireworks (cats)
 - During fireworks (dogs)
 - About stress in dogs and cats
- A waiting room video which highlights some key causes of stress and the benefits of Anxitane
- A shortened version of the above video to use on social media platforms or on a website



SIZES

- Small – for cats and small dogs (<10kg)
- Medium/Large – for medium or large dogs (>10kg)



1. Juneja LR., Chu DC., Okubo T., Nagato Y., Yokogoshi H . (1999) L-theanine-a unique amino acid of green tea and its relaxation effect in humans. Trends in Food Science & Technology. 10, 199-204. 2. Yokogoshi H. Terashima T., (2000) Effect of theanine rglutamylethylamide, in brain monoamines, striatal opamine release on some kinds of behaviour in rats. Nutrition, Vol 16, number 9, 7, 776-781. 3. Berteselli, Michelazzi (2007) Use of L-theanine tablets (ANXITANE™), and behaviour modification for treatment of phobias in dogs: a preliminary study; 6th International Veterinary Behaviour Meeting, Italy.